



Proud Supporters

LASER

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LOGISTICS

DPD  LASER

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Welcome to South Africa

French

Hello, welcome to South Africa. Enjoy your stay. Bonjour, bienvenue en Afrique du Sud, profitez bien de votre séjour!.

German

Hello, welcome to South Africa. Enjoy your stay. Willkommen Sie Hallo, in Sü'fcdafrika. Genieß'dfen Sie Ihren Aufenthalt.

Spanish

Hello, welcome to South Africa. Enjoy your stay. Hola, Bienvenido a Sudá'elfrica. Disfrute de su estancia.

Portuguese

Hello, welcome to South Africa. Enjoy your stay. Olá'e l, Benvindo a Á'clfrica do Sul. aproveite sua estadia.

Italian

Hello, welcome to South Africa. Enjoy your stay. Ciao, benvenuto al Sud Africa. Godetevi il vostro soggiorno.



“We look forward to welcoming the world’s greatest footballers, and their fans, to our land, to show them the spirit of Ubuntu, and to make them feel at home.

It is our best ever opportunity to prove to the world that the dream of the rainbow nations is a reality and that diversity of culture should be embraced. Most importantly it is our opportunity to display our world-class capabilities, skills and ability to deliver the best ever, World Cup.

In Europe they sing; in South America, they dance; in Asia, they chant; and in Africa, we trumpet – courtesy of the Vuvuzela. Join us, impassioned supporters, as we watch the players fight for glory, and become entranced by the rhythm of our country, South Africa.”

- Philip Hayes, Chief Executive Officer, Laser

Mbombela Stadium

South Africanisms

Things you will hear South Africans saying ...

Howzit?

This is a universal South African greeting, as in "how is it?" and you will hear this word throughout the country.

Braai

A braai is a backyard barbecue and it will take place whatever the weather.

Ja!

Pron. yaa, meaning yes, affirmative or just an acknowledgment like yeah or yip.

Lekker

An Afrikaans word meaning nice, this word is used by all language groups to express approval.

Laduuuuuma

Goal!

Aikona!

Pronounced : Eik-orna! A Zulu response to something unbelievable as in "no way!" or "not a chance"

Eish!

Used to express surprise, wonder, frustration or outrage

Soccer City Stadium



Cape Town Stadium



Nelson Mandela Stadium



Free State Stadium



Moses Mabhida Stadium



LASER PROUD SUPPORTERS

Laser has introduced into its organisation initiatives that have both created an awareness of FIFA 2010 and also increased excitement of and anticipation for the event. The initiatives have been formulated to emphasise not only the enormity and spectacle of the event but more particularly the possibilities that the event provides for us as South Africans.

The collage represents initiatives conducted under the Laser 'Proud Supporters' banner.



Corporate Social Responsibility initiatives with Let's Play and Dreamfields Foundation

2010 Workshops with Gary Bailey

Development and distribution of Proud Supporters DVD



- Fan Parks/Public Viewing
- Must support...ly foot, toilets
- Weather...racle host ca
- Need pe...ies, branding
- No P...ic Viewing --to no...ey from fo



Application of Proud Supporters decals on vehicles

Confederations Cup competition

Mad Makaraba month



Fly the Flag at Laser

Skills development and training with Goalgetters

Football Friday's

Festival of Nations

Beneath the lion's gaze

2010 World Champs



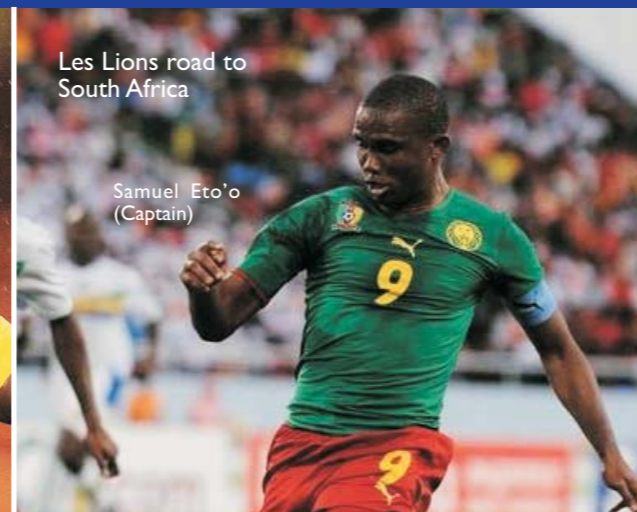
Teiko Modise

Heartbeat of Ghana



Stephen Appiah
(Captain)

Les Lions road to South Africa



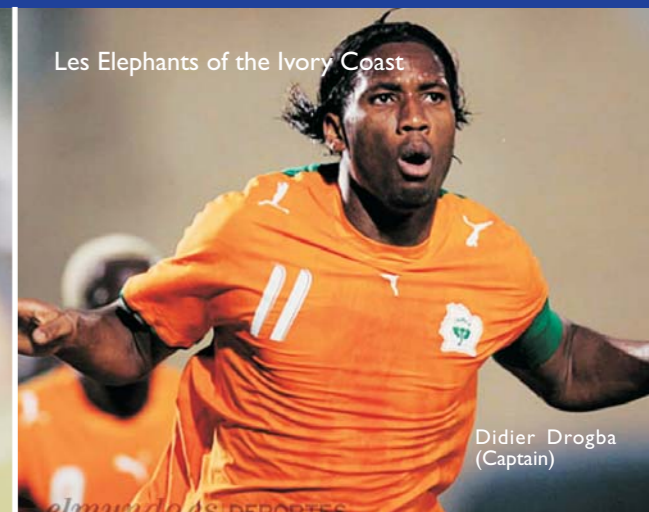
Samuel Eto'o
(Captain)

Super Eagles quest to impress at South Africa 2010



Samuel Eto'o
(Captain)

Les Elephants of the Ivory Coast



Didier Drogba
(Captain)

Only two World Cups have been outside Europe and the Americas: the 2002 tournament, which was shared between South Korea and Japan – and this year's even in South Africa.

South Africa's (Bafana Bafana) now ranked 88th, returned to the world stage in 1992, after years of being banned from FIFA. South Africa finished fourth place in the 2009 FIFA Confederations Cup, coming through the group stages with a win over New Zealand and a draw with Iraq, despite a loss to Spain.

Ghana (Black Stars) have long been a dominant force on the African continent, winning the Africa Cup of Nations as four times and finishing second on four occasions. The team made their debut at the FIFA World Cup in 2006 and became the only African side to advance to the only African side to advance to the 2nd Round.

Cameroon (Indomitable Lions) will be playing in their 6th World Cup and Cameroon's national team is considered one of the most successful and recognized teams on the Continent. The Indomitable Lions will have Samuel Eto'o as their key man, who earned his international cap at the age of 14 against Costa Rica.

Nigeria (Super Eagles) will play four friendly matches, against North Korea, Paraguay, Colombia and Ukraine. The match against the North Koreans will be played in Pyongyang, while the rest will be in London, where they will prepare for the World Cup in South Africa.

Ivory Coast (The Elephants). Until 2005, the Ivory Coast national football team's greatest accomplishment was winning the 1992 Africa Cup of Nations against Ghana on penalties in Dakar Senegal.

2010 SOCCER SCHEDULE

		Friday June 11	Saturday June 12	Sunday June 13	Monday June 14	Tuesday June 15	Wednesday June 16	Thursday June 17	Friday June 18	Saturday June 19	Sunday June 20	Monday June 21	Tuesday June 22	Wednesday June 23	Thursday June 24	Friday June 25	Saturday June 26	Sunday June 27	Monday June 28	Tuesday June 29	Friday July 2	Saturday July 3	Tuesday July 6	Wednesday July 7	Saturday July 10	Sunday July 11
GROUP A South Africa (RSA) Mexico (MEX) Uruguay (URU) France (FRA)	Johannesburg Soccer City Stadium	18:00 RSA v MEX			18:00 NED v DEN			18:00 ARG v KOR		18:00 BRA v CIV			18:00 GHA v GER				18:00 1B v 2A(2)			18:00 1 v 3(A)					18:00 Win 1 v Win 2	
GROUP B Argentina (ARG) Nigeria (NGA) Korea Rep. (KOR) Greece (GRE)	Johannesburg Ellis Park Stadium		18:00 ARG v NGA			18:00 BRA v PRK		18:00 SVN v USA		18:00 ESP v HON			18:00 SVK v ITA				18:00 1G v 2H(7)			18:00 6 v 8(D)						
GROUP C England (ENG) USA (USA) Algeria (ALG) Slovenia (SVN)	Nelspruit Mbombela Stadium					18:00 HON v CHI				18:00 ITA v NZL			18:00 AUS v SRB		18:00 PRK v CIV											
GROUP D Germany (GER) Australia (AUS) Serbia (SRB) Ghana (GHA)	Rustenburg Royal Bafokeng Stadium		18:00 ENG v USA			18:00 NZL v SVK			18:00 GHA v AUS			18:00 MEX v URU		18:00 DEN v JPN			18:00 1C v 2D(3)									
GROUP E Netherlands (NED) Denmark (DEN) Japan (JPN) Cameroon (CMR)	Mangaung/ Bloemfontein Free State Stadium				18:00 JPN v CMR		18:00 GRE v NGA		18:00 SVK v PAR		18:00 FRA v RSA			18:00 SUI v HON		18:00 1D v 2C(4)										
GROUP F Italy (ITA) Paraguay (PAR) New Zealand (NZL) Slovakia (SVK)	Cape Town Cape Town Stadium	18:00 URU v FRA			18:00 ITA v PAR		18:00 ENG v ALG		18:00 POR v PRK				18:00 CMR v NED				18:00 1H v 2G(8)		18:00 2 v 4(B)	18:00 A v C(1)						
GROUP G Brazil (BRA) Korea DPR (PRK) Côte d'Ivoire (CIV) Portugal (POR)	Durban Moses Mabhida Stadium			18:00 GER v AUS		18:00 ESP v SUI			18:00 NED v JPN		18:00 NGA v KOR			18:00 POR v BRA		18:00 1E v 2F(5)									18:00 B v D(1)	
GROUP H Spain (ESP) Switzerland (SUI) Honduras (HON) Chile (CHI)	Polokwane Peter Mokaba Stadium		18:00 ALG v SVN			18:00 FRA v MEX				18:00 GRE v ARG		18:00 PAR v NZL														
	Nelson Mandela Bay/Port Elizabeth Nelson Mandela Bay Stadium		18:00 KOR v GRE		18:00 CIV v POR			18:00 GER v SRB		18:00 CHI v SUI		18:00 SVN v ENG		18:00 1A v 2B(1)				18:00 5 v 7(C)							18:00 Los 1 vs Los 2	
	Tshwane/Pretoria Loftus Versfeld Stadium			18:00 SRB v GHA		18:00 RSA v URU		18:00 CMR v DEN			18:00 USA v ALG		18:00 CHI v ESP				18:00 1F v 2E(6)									